

Syed M. Hamza

UI/UX Designer

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EXPERIENCE

[Coreplus AU](#), Remote — *UI/UX Designer*

Oct 2022 - Present

- Created design system for coreplus web 2.0 for maintaining consistent design experience by collaborating with dev & PM.
- Implemented design tokens by collaborating with devs to ensure practical design experience throughout cross functional teams.
- improved UX of Coreplus Webapp by reviewing existing design, identifying UI/UX issues and suggesting design solutions.
- Conducted and documented research exercise i.e. competitive analysis & UX journey flows to make informed design decisions.
- Worked on brainstorming, wireframing and designing features for coreplus 2.0 while collaborating with devs, PM and BA.

[Avanza Solutions](#), Remote — *Product UI/UX Designer*

Feb 2021 - Feb 2022, Karachi (PK)

- Created a universal design system for multiple fintech products.
- Led design for the product related to transaction reconciliation.
- Created data visualizations and dashboard experience for the product.
- Worked closely with stakeholder, PM and developers to ship user-centric, pixel perfect and accessible user experiences.
- Implemented design system, reusable components & dark/Light theme on the frontend project (React).

[Koderlabs](#), Karachi,PK — *UI/UX Engineer*

Aug 2019 - Jan 2021

- Improved web app UI/UX and created/maintained mobile app design for sales related products. Based on analytics, I solved various UX problems.
- Worked closely with stakeholder, product manager and developers to ship user-centric, pixel perfect UI.
- Shipped UI Design and HTML/CSS (React) for multiple client projects.

[Estytic UG](#), Remote — *UI/UX Developer*

Jan 2019 - May 2019

- Developed UI for the product related to property sell/buy.
- Communicated directly with client and CTO to ship UI.

[Intelvue](#), Karachi,PK — *UI Developer*

Aug 2018 - Jan 2019

- Developed / improved various custom landing pages, static pages
- using HTML/CSS/Bootstrap for multiple clients.

EDUCATION

University of Karachi, *BS(Software Engineering)*

Feb 2015 - Feb 2019, Karachi (PK)

Learn UI Design,

2021

[See Certificate>](#)

SKILLS

Design:

Visual design, design systems, Information architecture, interaction design, wireframes, user flows, user journey flows, competitive analysis, heuristic analysis, prototyping, responsive web

Collaboration:

Self-starter, Communicative, Detail Oriented, Team player

Tools & Frameworks:

Figma, Figjam, Adobe XD, HTML/CSS, Webflow, Framer, React/React Native(UI), Jira, Asana, Confluence, Notion, Zeplin

LANGUAGES

English (Fluent),
Urdu(Native)